

# The performance of the Gallup poll in 10 U.S. Presidential Elections since 1952

<b>Year</b>	<b>Sample Size</b>	<b>Winning Candidate</b>	<b>Gallup Poll Prediction</b>	<b>Election result</b>	<b>Error</b>
<b>1952</b>	<b>5,385</b>	<b>Eisenhower</b>	<b>51.0%</b>	<b>55.4%</b>	<b>4.4%</b>
<b>1956</b>	<b>8,144</b>	<b>Eisenhower</b>	<b>59.5%</b>	<b>57.8%</b>	<b>-1.7%</b>
<b>1960</b>	<b>8,015</b>	<b>Kennedy</b>	<b>51.0%</b>	<b>50.1%</b>	<b>0.9%</b>
<b>1964</b>	<b>6,625</b>	<b>Johnson</b>	<b>64.0%</b>	<b>61 .3%</b>	<b>2.7%</b>
<b>1968</b>	<b>4,414</b>	<b>Nixon</b>	<b>43.0%</b>	<b>43.5%</b>	<b>0.5%</b>
<b>1972</b>	<b>3,689</b>	<b>Nixon</b>	<b>62.0%</b>	<b>61 .8%</b>	<b>-0.2%</b>
<b>1976</b>	<b>3,439</b>	<b>Carter</b>	<b>49.5%</b>	<b>51.1%</b>	<b>-1.6%</b>
<b>1980</b>	<b>3,500</b>	<b>Reagan</b>	<b>55.3%</b>	<b>51 .6%</b>	<b>-3.7%</b>
<b>1984</b>	<b>3,456</b>	<b>Reagan</b>	<b>59.0%</b>	<b>59.2%</b>	<b>0.2%</b>
<b>1988</b>	<b>4,089</b>	<b>Bush</b>	<b>56.0%</b>	<b>53.9%</b>	<b>-2.1%</b>

Source: page 314 of 2nd Edition of textbook "Statistics" by Freedman et al.